

## Who do you call for TRPP help?

Please contact us if you have any questions or need additional information.

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## On the Web

Visit our website for up-to-date 2007-2009 TRPP information: [www.wsdot.wa.gov/tdm](http://www.wsdot.wa.gov/tdm)

Click on **Trip Reduction Performance Program** under the Program Summaries tab.



**Washington State  
Department of Transportation**  
**Public Transportation & Commute Options**  
P.O. Box 47387  
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**TRPP** | Trip Reduction Performance Program

# Your Idea. Your Reward. Everyone Benefits!

Proposals Due March 30, 2007



**Washington State  
Department of Transportation**

# Do you have an idea to improve traffic?

The Washington State Department of Transportation is looking for entrepreneurs and business leaders to create and manage cost-effective projects that help get people out of their cars and onto buses, trains, vanpools and other commute options. Private, public, and non-profit entities are eligible to compete for Trip Reduction Performance Program (TRPP) funds to reduce drive-alone vehicle trips. In 2007-2009, applicants will compete for \$1.5 million total.

## What's in it for you?

Organizations like Nintendo of America Inc., Unico Properties, and the Fred Hutchinson Cancer Research Center have participated in TRPP in the past, and have enjoyed some of the following benefits:

- 1. Generating revenue.** The Trip Reduction Performance Program makes good business sense. By participating, your organization can generate up to \$100,000 per year. Projects with multiple partners can earn even more, up to \$250,000 per year. Reducing employee commute trips may also help reduce your business taxes and employee parking costs. If your project is selected, WSDOT will even reimburse you up to fifty percent of the awarded amount for the start-up cost.
- 2. Meeting employee transportation needs.** A commuter options and benefits program may help you attract and retain talented employees. By providing a variety of commuting choices, you can help reduce employee commuting time and expense.
- 3. Strengthening existing programs.** If you already have a commute options program, a TRPP project can make it even stronger. Expand your program by adding employee incentives such as free transit passes, bike racks or ridematching services.
- 4. Demonstrating leadership.** Be known in your community as a company that cares about improving traffic, reducing pollution, and conserving energy. Participants in this program play a visible role on issues important to the public.

## What's in it for WSDOT?

Removing commute trips from the road is a quick and cost-effective way to help balance demand and capacity on the highway system. WSDOT uses TRPP to pay for cost-effective programs that reduce travel demand on the highway system during peak commute hours. During the first year of the program, TRPP contractors removed more than 1.2 million vehicle trips at an average cost of less than a dollar a trip.

## 2007-2009 TRPP Timeline

Call for Projects	February 26, 2007
TRPP Training Sessions	
Spokane	February 28, 2007
Olympia	March 5, 2007
Seattle	March 7, 2007
Proposal Deadline	March 30, 2007
Awards Announced	April 30, 2007
Contract Process	May to June, 2007
Projects Begin	July 1, 2007

## How can you get started?

1. Get an information packet from WSDOT
2. Attend optional training in February or March
3. Develop a project proposal
4. Submit a project proposal by March 30, 2007
5. Check the mail for an announcement about your winning project

## Who should I contact for more information?

For more information or to register for training, please contact Hiep Tran at 360.705.7806, or e-mail: tranh@wsdot.wa.gov



## Results of 2003-2005 Top Two Projects

### Spokane County's Commute Trip Reduction Tracking Calendar at "MyCommute.org"

Spokane County provided commute incentives through a user-friendly, online system that captured data on employee commute choices. The on-line calendar allowed for the collection of data every month, creating a picture of the commute modes used by employees.

#### Spokane Project Results

- Award amount: \$99,000
- 985 actual daily trips reduced
- Amount per trip: 48¢ per day
- Total payment amount including bonus: \$118,800

#### How Did They Do It?

- Incentives were used to encourage employees to try a new commute choice. Incentives included:
  - Visa cash cards ranging from \$10 to \$50 for participants
  - Three Grand Prizes of \$500, \$1,000, and \$1,500 for participants
  - Three \$500 cash card prizes offered to Employee Transportation Coordinators (ETCs) who participated
- The online calendar allowed ETCs to track employee participation, helping to justify cost and time spent on CTR activities, and gain management support for their program.

### City of Redmond's - Reward for Performance

The City of Redmond worked with King County Metro and the Greater Redmond Transportation Management Association to provide performance-based incentives to employers for reducing the number of vehicle trips to their Redmond worksites.

#### Redmond Project Results

- Award amount: \$123,000
- 1,032 actual daily trips reduced
- Amount per trip: 57¢ per day
- Total payment amount including bonus: \$147,600

#### How Did They Do It?

- Incentives were used to motivate employers. Incentives included:
  - During the first and second year of the program, participating employers were rewarded \$300 for each trip that was reduced for the entire year.
  - The employers were also rewarded an additional \$150 for each annual trip reduced that was maintained into the second year.